

# Jehcy Adorna

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Website: <https://www.jezz.work/>    🌐 [Portfolio Link](#)    🔗 [Other Projects](#)    🔗 [LinkedIn Profile](#)

**Location:** Remote    |    **Role Focus:** Technical Project Management · Web3 · AI · Design Ops

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## Professional Summary

A results-driven **Technical Project Manager (TPM)** and **Product Designer** with 10+ years of experience bridging design, engineering, and blockchain innovation.

Leads cross-functional teams to deliver complex **Web3 and AI products** from concept to launch—balancing user experience, technical feasibility, and business goals.

Guided international teams for **Hub.xyz**, **Alpha Stack Ventures**, **Supra Oracles**, and **TV Asahi**, driving product growth, community scale, and enterprise-level design systems.

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## Professional Experience

### Hub.xyz

**Technical Project Manager** — Nov 2024 – Present | Remote

At Hub.xyz, I manage the full lifecycle of several AI + Web3 initiatives, aligning product design, engineering, and marketing to ensure timely, high-quality releases.

### Core Responsibilities

- Lead **end-to-end product management** — roadmaps, sprints, QA, and release cycles across multiple product lines.
- Conduct **UI/UX QA** for design systems, interaction flows, and feature readiness.
- Oversee coordination between designers, engineers, and founders to maintain technical clarity and visual consistency.
- Manage distributed teams across web, desktop, and mobile environments using agile workflows.

## Key Projects & Achievements

### HUB AI — Social AI Platform & Go-To-Market Launch

- Served as **Project Manager + QA Lead**, overseeing product delivery from prototype to production.
- Executed GTM strategy that expanded the community from **30K** → **300K + members** across X, Discord, Telegram.

### HUB Creator App — Creator & Client Marketplace (Development)

- Spearheaded design prototyping and feature definition for a matchmaking marketplace connecting Web3 creators and clients.
- Designed user flows and dashboards for both creator and client sides; currently guiding MVP implementation with the engineering team.

### TrendMine App — Cross-Platform AI + Data Application (Ongoing)

- Managing a multi-platform ecosystem (**Web App, Desktop App, Web Extension, Mobile App**).
- Introduced standardized design systems and QA procedures to maintain consistency across platforms and reduce delivery delays.

### HUB Data — B2B Enterprise Admin Platform (In Progress)

- Oversees design and development of **Admin UI and workflow architecture** for Hub's B2B data platform.
- Attracted early enterprise interest from major tech and data firms through live demos and integrations.

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## Alpha Stack Ventures

### Director of UX/UI Design | Consultant — Apr 2024 – Mar 2025 | Remote

- Directed design and brand strategy for Web3 startups under Alpha Stack's venture portfolio.
- Managed cross-functional teams to build scalable UX systems and brand identities.
- Aligned marketing and engineering workflows for consistent go-to-market messaging.

### Project — Sphinx Protocol (4 months) *Team Effort*

- Expanded X community from ~1.5K → **30K +**; Telegram from ~500 → **10K +**.
- Generated **35K + verified testnet sign-ups** via optimized onboarding flows.
- Established new brand identity, website, and documentation design.
- Sustained ~ **60% organic retention** months after campaign end.

### Project — Tux Wallet (Re-launch Campaign) *Team Effort*

- Revived a 2-year inactive account (~ 20K followers) with no marketing plan.
  - Achieved **8K + new followers in 2 months** and 229% engagement growth.
  - Increased average post views from ~ 100 → ~ 4K; preparing Telegram & Discord expansion.
  - Established new brand identity, website, and documentation design.
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## Supra Oracles

### Technical Project Manager — 2021 – 2022 | *Remote*

- Joined as one of the **first 20 employees**, helping scale Supra from startup to multi-chain oracle provider.
- Managed Data Dashboard, Bridge App, and Block Explorer projects across 20 + blockchains.
- Managed and mentored front-end and blockchain team from 3 → 15 members.

### Key Results

 TVL exceeded **\$650 M**    **120K active addresses**

 **700K + transactions/day**    Community grew to **1.3M + members**

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## TV Asahi

### Product Designer / Consultant — Jun 2023 – Nov 2023 | *Tokyo, Japan*

- Designed the **Fuzic Music Platform** UX and visual identity.
- Built a comprehensive design system for scalable multi-device deployment.

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## **Skillspire**

**Product Manager** — *Feb 2023 – Sep 2023 | Bellevue, WA (Remote)*

- Led bootcamp product strategy and curriculum development.
- Integrated student data analytics to boost engagement and placement rates.

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## **Jezz.io**

**Freelance UI/UX Designer** — *2016 – 2021 | Remote*

- Delivered Webflow and WordPress solutions for Web3 and e-commerce clients.
- Created custom Shopify – Webflow hybrid stores and marketing pages.

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## **Koh Advertising**

**Senior Web Designer / Front-End Developer** — *2011 – 2020 | Hybrid*

- Designed and developed campaign websites for regional brands.
- Conducted UX tests and performance optimizations.

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## **7th Media Digital**

**Front-End Developer / Web Designer** — *2009 – 2011 | Makati, Philippines*

- Built responsive marketing sites and interactive visuals for clients.
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## Key Strengths & Tools

**Leadership & Process:** Agile · Scrum · Sprint Planning · Stakeholder Alignment · Cross-Team Communication

**Product & Design:** UX Strategy · Wireframing · Prototyping · Design Systems · User Research

**Web3 Expertise:** Blockchain Dashboards · dApp UX · Wallet Integration · Smart Contract Coordination

**Development Stack:** HTML · CSS · JS · Webflow · WordPress

**Collaboration Tools:** Figma · Notion · Jira · Miro · Zeplin · Slack · GitHub

**AI & Automation:** ChatGPT

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## Education

**Bachelor of Computer Science**

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